



PODCASTING

BASED ON A TRUE STORY

BY TONY HARRIS

What are Podcasts?

Short web based films

Under 10 minutes

Not necessarily broadcast quality

PODCASTING?
BUT HOW?



Getting Started

Look at other podcasts

Analyse TV shows and movies

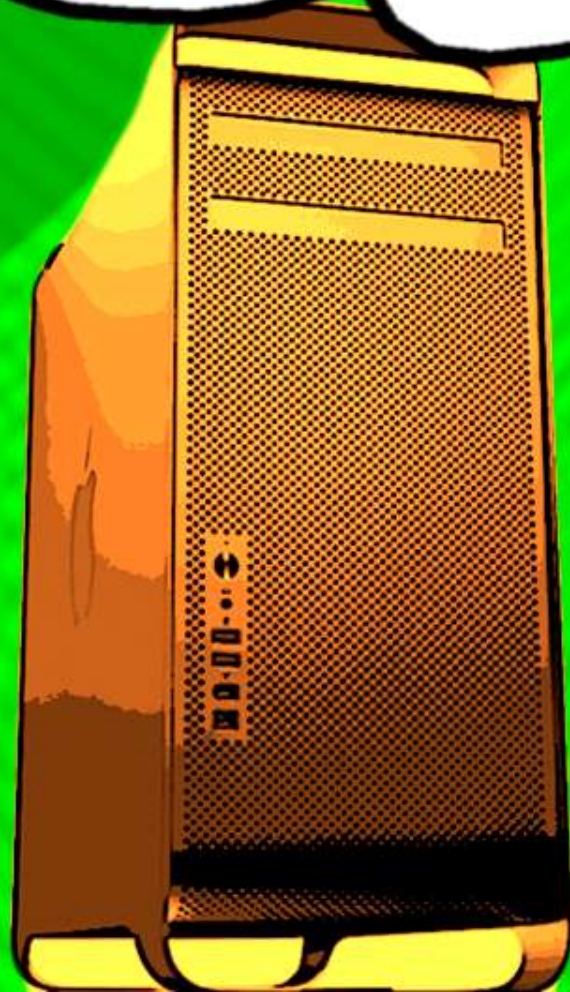
See what equipment you already have

WE DO HAVE
A DV CAM!



HOW WILL I EDIT IT?

...WE HAVE A COPY OF
IMOVIE ON THE MAC



Editing

Again, look around you

iMovie + iMovie for iPhone

Windows Movie maker

This software could be all you need

THE SOUND QUALITY IS
TERRIBLE, WHAT NOW?



A comic book panel with a blue grid background. On the left, a man with black hair and glasses is shown in profile, looking towards the right. His face is rendered with a pink halftone dot pattern. He is wearing a black shirt. A gold-colored tie-clip microphone is attached to his tie, extending towards the right. Two speech bubbles are present: one above the man's head and another to the right of the microphone. The microphone has a gold-colored body with a silver-colored grille and a thin gold-colored stem.

I HAVE A TIE-CLIP
MICROPHONE...

IT MIGHT JUST WORK!

AND A MINIDISC
RECORDER!



Quality Issues

Experiment and test

Go to search engines for 'advice'



SOMEHOW, I FEEL I
NEED MORE HELP...



OF COURSE! WWW.4DOCS.ORG.UK
HAS ALL THE ANSWERS I NEED!!

Knowledge Issues

e.g. you soon realise lighting is different

Fourdocs, a Channel 4 (UK) website
A resource for documentary film makers

SOON, I MOVIE DOESN'T
CUT THE MUSTARD...

TIME FOR AN UPGRADE!



Final Cut Express HD

Powerful video editing for DV and HDV

Final Cut Express

iMovie could not rotate footage

Much cheaper than Final Cut Pro

Similar capability to Final Cut Pro

Training may be required

YOUTUBE, ITUNES, FACEBOOK??



Finished. What next?

YouTube is not always a 'simple' upload

iTunes requires a hosting service

Third-party services are available

Embed YouTube into your site?

I'M STILL LEARNING,
BUT IT GETS EASIER

...AND NEW KIT HELPS




Now

Shoot on a 5D mkII at full HD

Rode video mic

SD card digital audio recorder

Interfit tungsten lighting

The background features a complex pattern of red and purple halftone dots and lines, creating a textured, comic-book-like effect. A white speech bubble with a black outline is positioned in the upper right quadrant, containing the text.

REMEMBER, IT'S A STORY

WWW.GAC.CULTURE.GOV.UK

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